



### D3.4

**Yearly basis EG Magazine** focused on: EU policy developments, good practices at EU/national level, interviews with experts/professionals, etc. Targeted at guidance practitioners, teachers, trainers, school/universities staff, mobility networks and research centers professionals, education/employment system stakeholders. Distribution: approximately 1200 subscribers. Promotion: SkillON and ANPAL social channels and websites. E-magazine will be assigned an ISSN (International Standard Serial Number) code, which identifies the publication and allows its cataloguing both at national/international level.

Digital. Italian language

**Joint email newsletter SkillONews** on behalf of the 3 NCPs (EG, EUP and EQF) whose subscription will be directly available from SkillON website. Content: news on EG, EUP and EQF activities at EU/national level, upcoming events, recommended readings, external contributors' articles on good practices/relevant initiatives at national/local level. Target: guidance practitioners, VET providers, school and universities staff, PES guidance counsellors, EURES advisors, end-users. Dissemination: approximately 1500 subscribers on a bi-monthly basis. Promotion: SkillON and ANPAL social channels and websites (See WP2).

Digital. Italian language

**EG Flyer:** A4 size leaflet illustrating EG EU Network, EG Italy role/activities, National Dissemination Network (RND), contact information at national/EU level. Target: general public, end-users. Dissemination: RND events, job fairs and joint seminars

Printed. Italian language

**D3.4 EG IT will release other communication tools such as articles in joint EG network publications (Insights, Highlights) and in EU website**

Digital. English language.